

Principal Profile

Principal Name: Guaranteed Asset Protection Alliance (GAPA)

Business Or Interest: The Guaranteed Asset Protection Alliance (GAPA) is comprised of companies experienced in offering quality guaranteed asset protection products throughout the country. Our members include insurance companies, lenders and administrative services companies who, together, bring valuable products to market in a responsible and competitive way. GAPA's mission is to preserve the viability of its industry, promote fair and equitable regulation of its members and their products, and to continue to offer meaningful options to consumers who choose to purchase this protection.

Lobbying Interests: Issues related to the regulation of guaranteed asset protection waivers by the Wisconsin Department of Financial Institutions.

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